



BROADCAST DESIGN

CHANNEL BRANDING & REAL-TIME GRAPHICS

wtv**ision**

BRINGING LIFE TO TV BRANDS

wTVision has a solid understanding of broadcast graphics design and brand identity creation, providing design services for **sports competitions, entertainment shows, election coverages, news, channel branding, virtual sets** and much more.

We help you deliver consistent branding concepts to your viewers, on time and within budget, by offering tailored creative solutions.



EXPERIENCE

We have developed over 250 broadcast branding concepts since 2001.

wTVision's diversified experience in the broadcasting industry puts our multidisciplinary creative team in a unique position to deliver branding concepts that are at the same time innovative and effective.

wTVision understands better than anyone what is like to work with different platforms, concepts and how to adapt to every approach in the market.

Our fast, easy and effective implementation is the result of more than 20 years working alongside with thousands of producers and TV channels.



WHAT WE DO



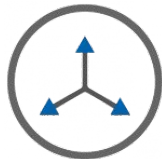
CHANNEL BRANDING

Our skilled team develops creative channel branding or any other promotion art, using advanced motion design and digital compositing.



BROADCAST GRAPHICS

We design creative graphics packages for any kind of TV show. We have a vast experience working with the major platforms in the market.



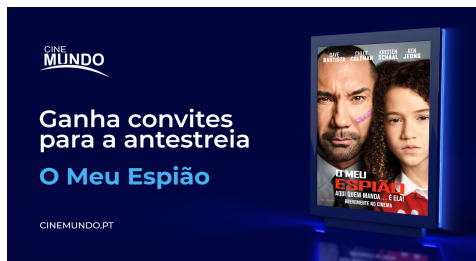
VIRTUAL SOLUTIONS AND AUGMENTED REALITY

We have years of experience designing multi-angle virtual sets, as well as creating animated 3D virtual graphics to be presented on TV programs such as elections, entertainment shows or advertising campaigns.

CHANNEL BRANDING

CINEMUNDO

wTVision's broadcast design team renewed the complete image of Cinemundo, a cinema channel operating in Portugal and Portuguese-speaking African countries.



CHANNEL BRANDING

REAL MADRID TV

Logo redesign,
promotional videos,
backgrounds and all
on-air graphics for the
seven most important
shows of the channel.



CHANNEL BRANDING

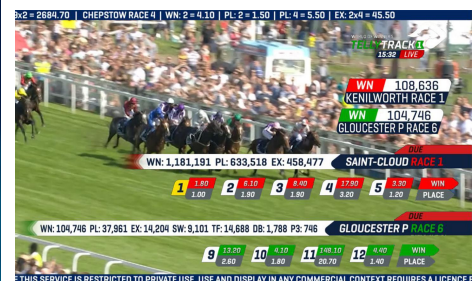
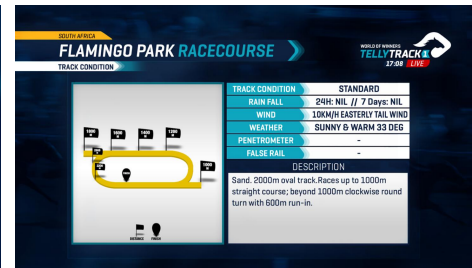
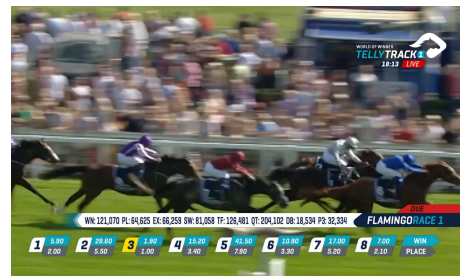
TELLY TRACK

Complete rebranding for four of the Telly Track TV channels. Logos, bumpers and on-air graphics design.



FLAMINGO PARK RACE 1

TELETS	DR	WINNER	RACES	WINS	PLACES	DR
1	DR 11	Payerotti Passion T.G. Theron J.R. Munger	4	0	2	60 KG
2	DR 9	War Diamond T.C.J. Lonsley J.J. Penny	14	0	2	60 KG
3	DR 1	That's All T.C.J. Lonsley J.M. Ness	10	0	4	60 KG
4	DR 7	Value At Risk T.C.J. Lonsley J.M. Thackeray	10	0	3	80 KG



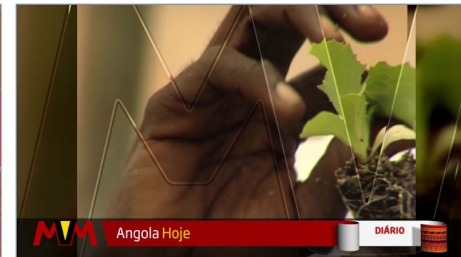
TODAY'S RACES

NO.	TIME	VENUE
1	11:55	COMPIEGNE (FR) RACES 2 - 7
2	14:20	ENGIHEN (FR) RACE 4
3	15:40	TOLLOUSE (FR) RACES 1 - 6
4	17:45	KEAMPTON (UK) RACES 3 - 4
5	17:55	PARK RACING (USA) RACES 1 - 3
6	18:25	LEGRASSE (UK) RACES 4 - 6

CHANNEL BRANDING

MVM

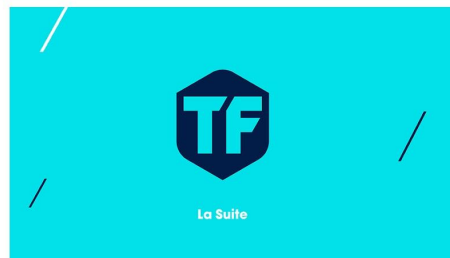
Full rebranding of this entertainment channel, from the new logo to bumpers and audio toolkit.



CHANNEL BRANDING

TELEFOOT

Full identity of the channel from overlay and on-air graphics, video design and Augmented Reality. Complete branding package.



SPORTS BRANDING

“RISE” & “RINGS OF GLORY” - STAR SPORTS

Complete branding service for two shows about the 2016 Summer Olympics for Star Sports, including the creative concept, the development of the opening titles and on-air graphics.



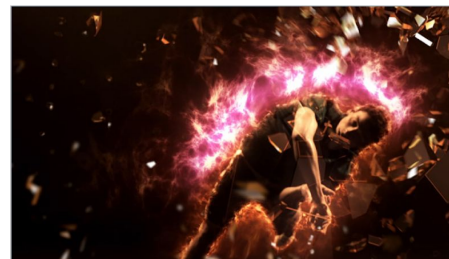
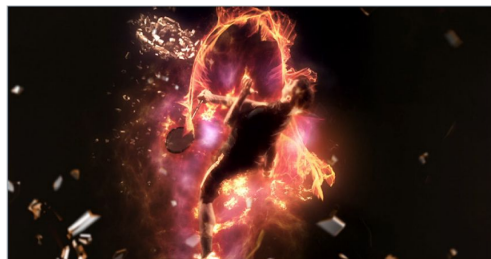
#	COUNTRY	Gold	Silver	Bronze	TOTAL
1	UNITED STATES	3	5	4	12
2	CHINA	3	2	3	8
3	AUSTRALIA	3	0	3	6
4	ITALY	2	3	2	7
5	SOUTH KOREA	2	2	1	5
6	HUNGARY	2	0	0	2
7	RUSSIA	1	2	2	5
8	GREAT BRITAIN	1	1	0	2
9	SWEDEN	1	1	0	2
10	JAPAN	1	0	6	7



SPORTS BRANDING

PREMIER BADMINTON
LEAGUE - STAR SPORTS

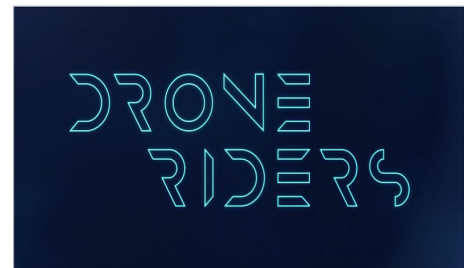
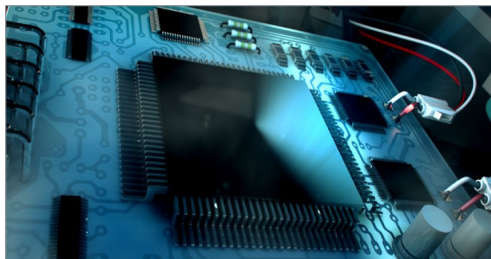
Entire branding
strategy for the
competition, from the
creative concept to
the shooting of the
opening titles and
on-air graphics.



SPORTS BRANDING

DRONES RIDERS

TV graphics
templates, including
opener, wipe and
bumper.



QUARTS FINAL 4		DRC	
1.	MOONKIE 01:28:506	comorb	DRONE X LABS
2.	BIGNOSE 01:29:186	comorb	DRONE X LABS
3.	VIVO 01:30:038	X-STRONA	DRONE X LABS
4.	WASLIZ 01:34:960	DRC	DRONE X LABS
5.	CIPO 01:36:475	DRC	DRONE X LABS
6.	GASGAS 01:42:335	comorb	DRONE X LABS
7.	ZELUS N/A	DRONE X LABS	DRONE X LABS
8.	VALERIAN N/A	X-STRONA	DRONE X LABS

1º

ANDRÉS AGUILERA MORILLAS
EDAD 20

ESCUDERÍA
DRONE X LABS

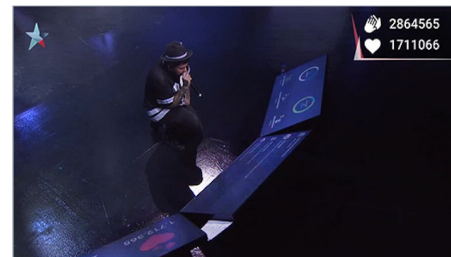
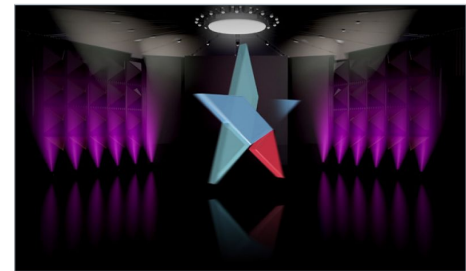
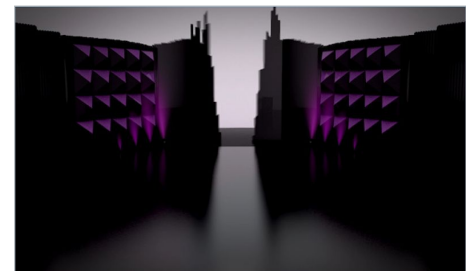
HORAS DE VUELO
128h

HQ 6 V 4.5 PROPELLERS
FOXER XAT700 HS117 FPV CAMERA
FX799T 200MW W/ RACEBAND
SP RACING F3 W/ CLEANFLIGHT
STORM FX799T 200MW

SHOW BRANDING

BEST SEAT

Creative work including a 3D animated opening, bumpers and all on-air graphics.



BROADCAST GRAPHICS

UEFA

Our team has developed creative work for many UEFA competitions such as UEFA Youth League, UEFA Women's Champions League, UEFA Friendly Matches and Finalissima.

MAN. CITY **BARCELONA**

2 - 2
FULL TIME

5	ATTEMPTS ON TARGET	5
8	TOTAL ATTEMPTS	8
1	CORNERS	3
1	OFFSIDES	0
6	FOULS COMMITTED	4
1	YELLOW CARDS	1
0	RED CARDS	0

AGGREGATE 3-3, BARCELONA WIN 5-3 AFTER PENALTIES
UEFA.com

UEFA YOUTH LEAGUE

MANCHESTER CITY FC

1 DANIEL BRUNSWICK (GK)
2 ERIC CARERA
3 JAVIER LATRASEBERRIE
4 EDUARDO FRANCO
5 RAY POOD
6 TOM DEBBESBARBU
7 ALONSO GONZALEZ
8 FELIX WERBRA (C)
9 LUIS ARMSTRONG (C)
10 CARLO POVEDA
11 LUKE BOLTON
12 STEVE BRIDGES
13 JAMES WARD-PROSE
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100 JAMES WARD-PROSE

COACH
STEVE BRIDGES

TOONE 23'

HALF-TIME

ENGLAND 1 - 0 BRAZIL

WOMEN'S FINALISSIMA 2023

ITALY

EURO 2020 RESULTS

TURKEY	GROUP A	0 - 3	ITALY
ITALY		3 - 0	SWITZERLAND
ITALY		1 - 0	WALES
ITALY	ROUND OF 16	2 - 1 (aet)	AUSTRIA
BELGIUM	QUARTER-FINAL	1 - 2	ITALY
ITALY	SEMI-FINAL	1 - 1 (4-2p)	SPAIN
ITALY	FINAL	1 - 1 (3-2p)	ENGLAND

FINALISSIMA, 2022

FINALS
THE NETHERLANDS 2023

HALF-TIME

PORTUGAL 1 - 1 SWITZERLAND

60	BALL POSSESSION	40
2	ATTEMPTS ON TARGET	5
5	TOTAL ATTEMPTS	7
2	CORNERS	1
1	OFFSIDES	1
51.46	DISTANCE COVERED (km)	54.92
175	PASSES	163
(127)	(COMPLETED)	(98)
5	FOULS COMMITTED	3
3/0	YELLOW/RED CARDS	1/0

UEFA.com

GÓMEZ 44'
SMALLING 34' (OG)
OZIL 23' (P)
GÖTTZE 17'

KANE 25'

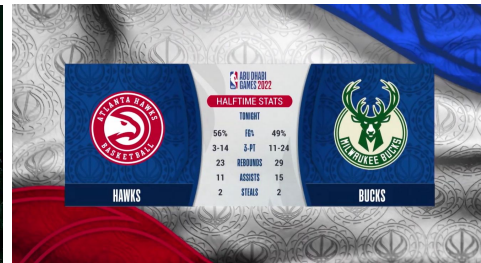
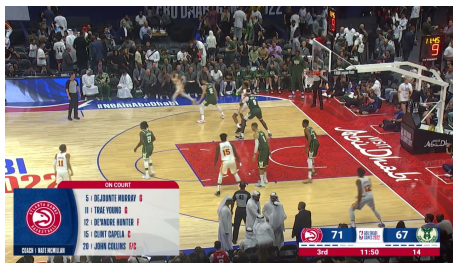
GERMANY 4 - 1 ENGLAND

UEFA NATIONS LEAGUE FINALS

BROADCAST GRAPHICS

2022 NBA ABU DHABI GAMES

Our team was responsible for the real-time graphics during the 2022 NBA Abu Dhabi Games.



BROADCAST GRAPHICS

NASL

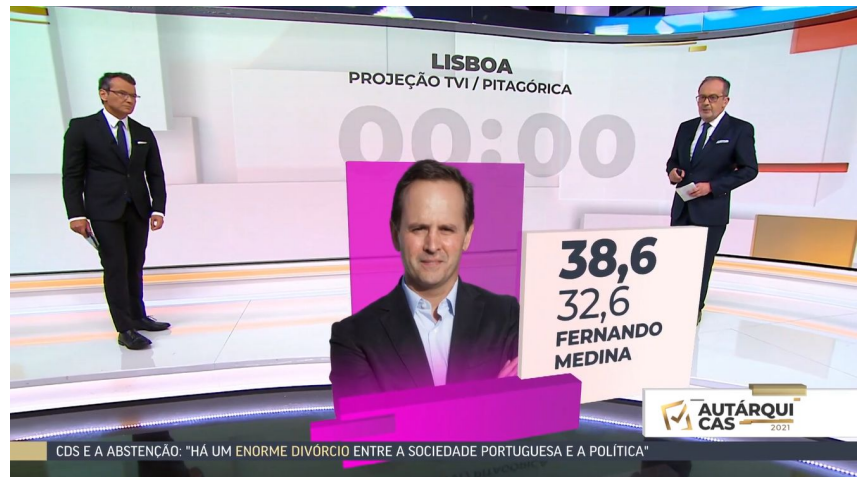
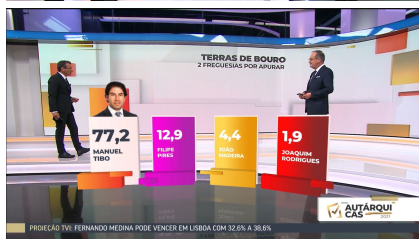
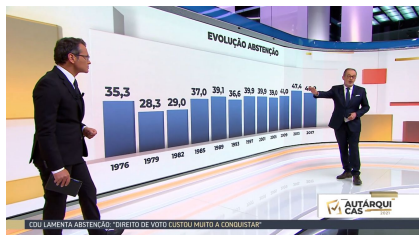
New concept for the entire on-air graphics package.



AUGMENTED REALITY

PORTUGUESE ELECTIONS

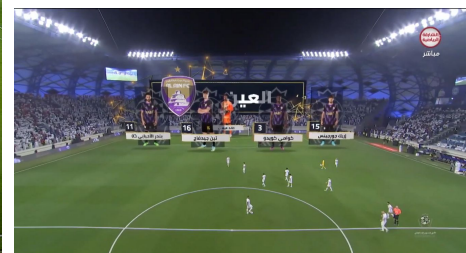
Our team developed a complete broadcast graphics package, a dynamic led wall, and an augmented reality solution two of the main portuguese tv channels, for the Portuguese Regional Elections.



AUGMENTED REALITY

UAE PRO LEAGUE

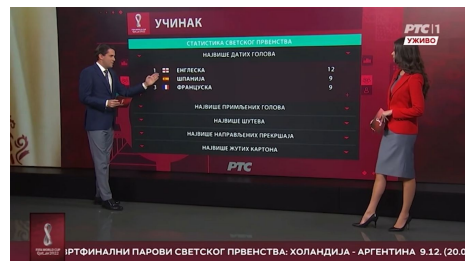
We have been developing an Augmented Reality graphics for the The UAE Pro League, integrating live data, statistics, and player information into the broadcast.



AUGMENTED REALITY

FIFA World Cup 2022

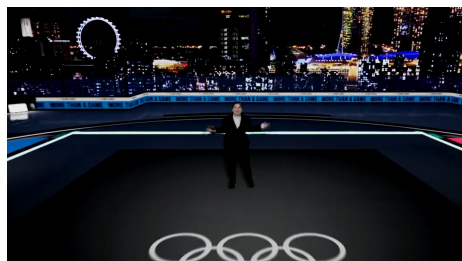
Our team developed a touchscreen and augmented reality solution for Radio Television of Serbia's coverage of the 2022 FIFA World Cup.



VIRTUAL SETS

OLYMPIC ESPORTS SHOW

We designed an entirely new and immersive virtual set for Olympic Esports Show with powerful augmented reality graphics.



VIRTUAL SETS

ELEVEN SPORTS PORTUGAL

All Eleven Sports Portugal's virtual sets are created by our team.

The virtual sets are adapted to the specifics of the tv shows and aim to create the greatest a big visual impact.



READY TO STEP UP TO ANOTHER LEVEL?

CHALLENGE US

sales@wtvision.com
wtvision.com

wtvision

The logo for wtvision, featuring the text "wtvision" in a bold, white, sans-serif font. The "w" and "t" are lowercase, while "vision" is lowercase. The logo is positioned above two horizontal white lines.