

wtvision.com

## About Us

wTVision creates **integrated solutions** for **television broadcasts** based on **software development**, **branding** and **design**, **live operations**, and outsourcing of specialized personnel.

Founded in 2001 and part of the Mediapro Group since then, wTVision has been changing the way people watch television.

Thanks to its knowledge of the television industry, the company has become a leading provider of real-time graphics and playout automation. From occasional broadcasts to some of the most important ones on the planet, wTVision is involved in thousands of broadcasts annually and has experience in over 60 countries.

wTVision's solutions are the preferred choice for some of the leading TVs and producers worldwide.







We have a highly professional team that travels around the world to ensure maximum quality in all projects.

# +350<sup>-</sup> wTVisioners

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**wTVision** is composed of a young and entrepreneurial team that constantly faces new challenges and keeps the client's needs in mind, respecting established commitments.

Founded on a culture of sharing, at **wTVision**, the team spirit is ensured by a sense of mutual **trust** and open communication.

# Offices in 4 continents

- North America United States of America
- South America Bolivia Brazil Colombia
- Europe
  Portugal
  Belgium
  Spain
- Asia United Arab Emirates India



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#### **Diverse Solutions**

## **Sports Broadcasts**

wTVision is a cutting-edge company managing real-time statistics and graphics. With technical capabilities that cover a wide range of sports and geographies, it provides a unique combination of expertise and flexibility.





## **Election Coverage**

wTVision works closely with television networks worldwide to cover elections. We download electoral data from multiple sources to ensure its reliability and manage it in real-time.

### **PCR Solutions**

wTVision's solutions for news and entertainment programs provide all the tools for live production, including real-time graphics control, video playout management, integration with newsroom systems, and ingest.



## **MCR Solutions**

wTVision develops integrated solutions for any Master Control Room, offering scalable, flexible, and customizable channel options designed to streamline operations and increase playout automation. All thanks to our powerful software, modern playout centers, and specialized operators.



## **Branding & Design**

wTVision develops graphic concepts and complete branding solutions for television channels, sports competitions, and other related entities. We also create virtual sets and augmented reality solutions.





# Virtual Studio

**Live Shows** 

## **Corporate Events**

## **Exclusive Productions**



# The Studio

At wTVision's production studio, you can broadcast a **live event**, the latest **entertainment show**, and manage your **corporate event** to make it a memorable experience.

We have experience in live, remote, and hybrid productions and can adapt to your needs.

Address **Telheiras, Lisbon** Portugal







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## Photorealistic Virtual Sets

We create virtual sets that enhance the value of your production, captivating and entertaining your audience.

The quality of virtual scenography is the result of a unique system that allows the implementation of innovative concepts and maximizes space, providing a precise sense of depth and realism. It is possible to create any type of environment, simulating TV studios, special events, outdoor spaces, etc.



# Technology

The main factor that facilitates the creation of these **immersive virtual studios** is the integration of the **Unreal Engine** with the **R<sup>3</sup> Space Engine**. Control of this combination is the responsibility of the **Studio CG**, a system that allows productions to intuitively manage television graphics and video.

The studio is equipped with:

- A system that allows broadcasting, recording, and capturing content at 1080/50p or 1080/50i SDI
- 3 Telemetrics robotic cameras
- 1 dolly camera with lifting column and two with Pan and Tilt head
- Ultimatte Chroma Keyer with Virtual and Augmented Reality
- Teleprompter
- Green cyclorama with infinite three-quadrant space

Each camera has an independent C/KEY unit and Unreal Engine, allowing the director to preview the virtual and augmented scenography from all cameras.



## Integrated Production Control Room

Our studio is equipped with a complete PCR (Production Control Room) to **control audio**, **robotic cameras**, and distribute your content.

Our **PCR** ensures a highly automated environment, eliminating the need for camera operators and requiring minimal manual operation.







## Complete Solutions

#### Advanced Knowledge

Our creative team has years of experience in virtual studio design, as well as in creating 3D virtual graphics for implementation in television broadcasts. They can transform simple guidelines into sophisticated projects for any event, live program, or advertising campaign.

# We have the ability to create a project from scratch or simply adapt an existing concept.

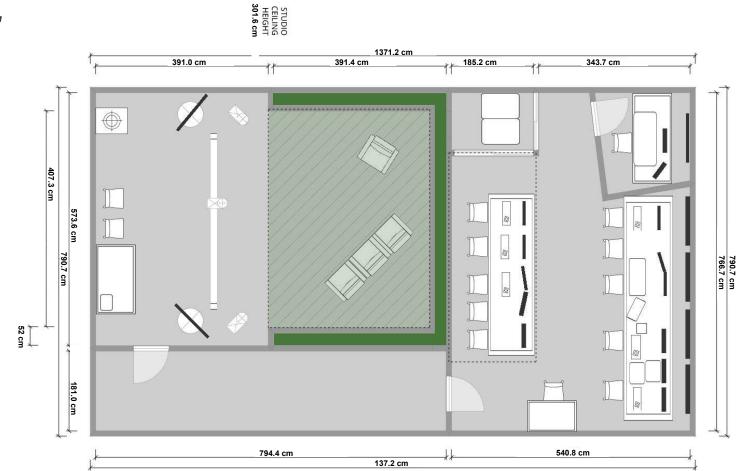
#### **Multidisciplinary Team**

We can assemble a production team that meets your needs: from operators to control graphics and video, to sound designers, or even a director for your television broadcast.



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Floor Plan



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## Support Facilities

Integrated into our headquarters in **Lisbon**, our studio has all the amenities to accommodate **large production teams**, television presenters, makeup teams, directors, and operators.

You'll find a dedicated team, equipped **dressing rooms**, **sound booths**, and free parking.



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# Projects



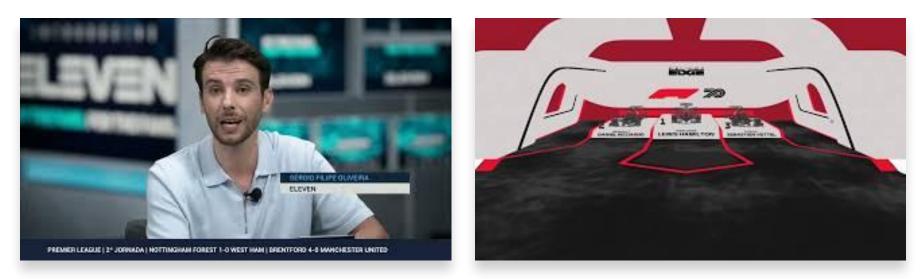
**On-Air Talks by wTVision** Client: wTVision Project: 3-day webinar for the broadcast industry



Secil Digital Day Client: Desafio Global Project: Disclosure of the first-quarter results of the Portugal Business Unit of Secil

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# Projects



#### Eleven Portugal - Sports Coverage

Client: Eleven Portugal Project: Augmented Reality Solutions for the coverage of the Champions League, Formula 1, etc.

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## Take television broadcasting to the next level!

Contact us

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