ELECTION COVERAGE

INNOVATIVE BROADCAST SOLUTIONS

ELECTION COVERAGE

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We work in close partnership with broadcasters all over the world to understand their needs and build state-of-the-art election solutions, **delivering a unique experience to the audience**.

SOME FACTS

- **More than 100 electoral projects** in the USA, India, Indonesia, Greece, Spain, Portugal, Bulgaria, Belgium, Egypt, Ukraine, Panama, Maldives and Colombia
- **All kinds of elections** (from parliamentary or presidential elections to local referendums)
- Solutions adaptable to any language
- Integration with third-party technologies, contributing to more dynamic and appealing broadcasts
- **Complete solution** that includes graphics design, customization and operation services during the election night
- We can take our own structure or work with the customer's existing one

ELECTIONS CG

Elections CG is a dedicated solution to control real-time graphics and interactive technologies on election nights.

Elections CG obtains updated electoral data from official authorities, managing it in real time and allowing interesting data comparisons to provide a better understanding for the audience.

Our software integrates with all the major graphic engines (Vizrt, Avid, Ross Video, among others) and is in a unique position to combine various technologies, delivering innovative results.

DATA MANAGEMENT

We source updated electoral data from official entities and manage it in real time.

DATA IMPORT

Data is imported from multiple sources simultaneously, for redundancy, such as FTP accounts, web services and official websites.
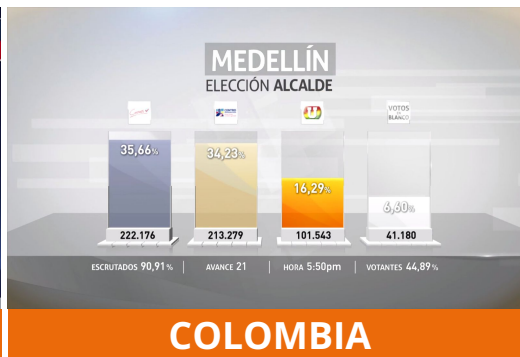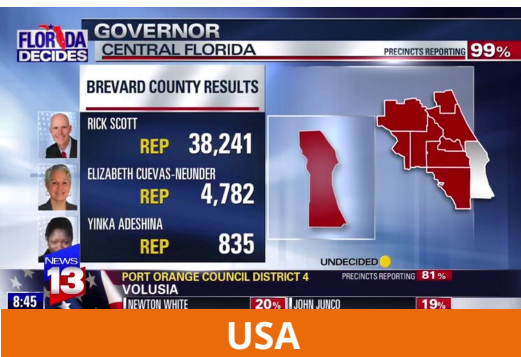
FRONT-END OPERATION

In less automated scenarios, Elections CG allows operators to manually insert data into the system.

BROADCAST GRAPHICS

The real-time graphics can be presented in many formats: full-screen graphics (maps or graphics, for example), virtual graphics, overlay graphics, tickers or augmented reality graphics.

USA

COLOMBIA

PANAMA

wTVision, as an independent player of graphic platforms providers (integrating with the Unreal Engine, Vizrt, Avid, Ross Video and others, besides its own **R³ Space Engine**), is in a unique position to combine various technologies, helping you achieve the best results during election nights. Our services include the graphics design. We can create a **complete graphic concept** or integrate the customer's existing branding, to deliver consistent TV experiences to the viewers, on time and within budget.

AUGMENTED REALITY AND VIRTUAL SETS

Our team is well versed in the development of augmented reality solutions, tailoring to the specific needs of each client.
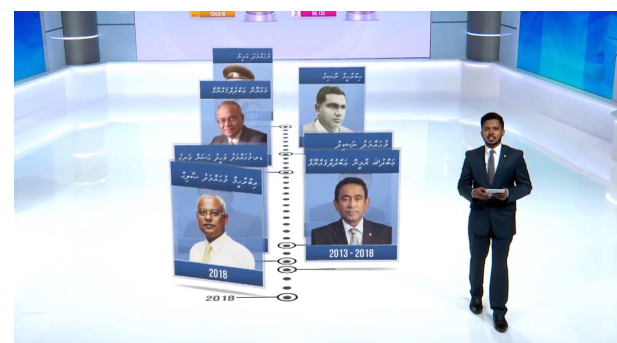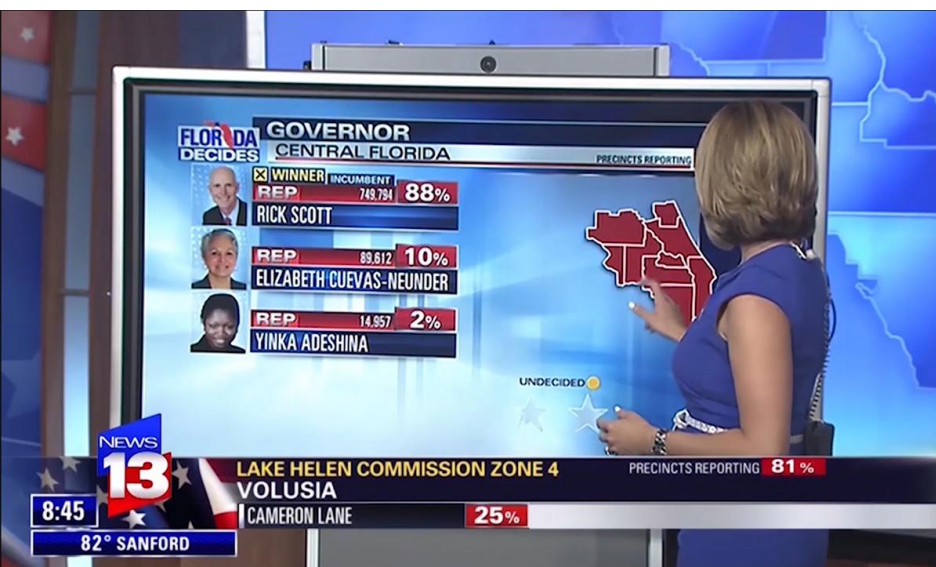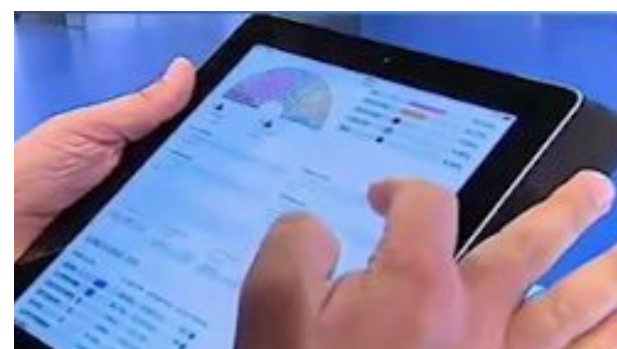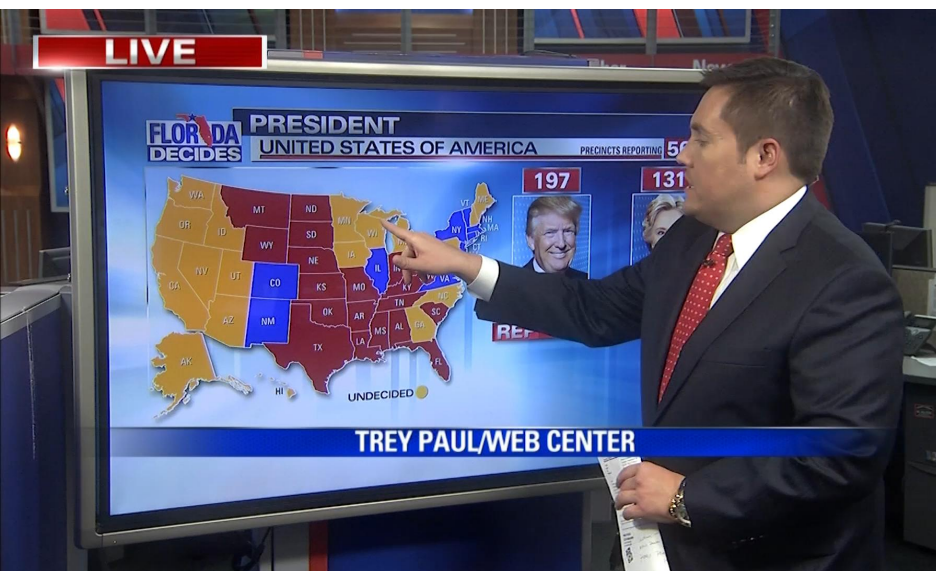
wTVision's team designs **360º virtual sets** for your electoral night, mixing them with different **virtual graphics** and **live video inputs** for greater visual impact.

INTERACTIVE TECHNOLOGIES

The development of interactive technologies on TV sets is one of the most interesting trends in the broadcasting industry. We can increase the dynamic of your program by **controlling graphics with many interactive technologies**.

By integrating Election CG with **touch screen solutions**, presenters can decide which graphics are displayed, exploring different perspectives and scenarios regarding the electoral outcome, creating a more attractive and dynamic presentation.
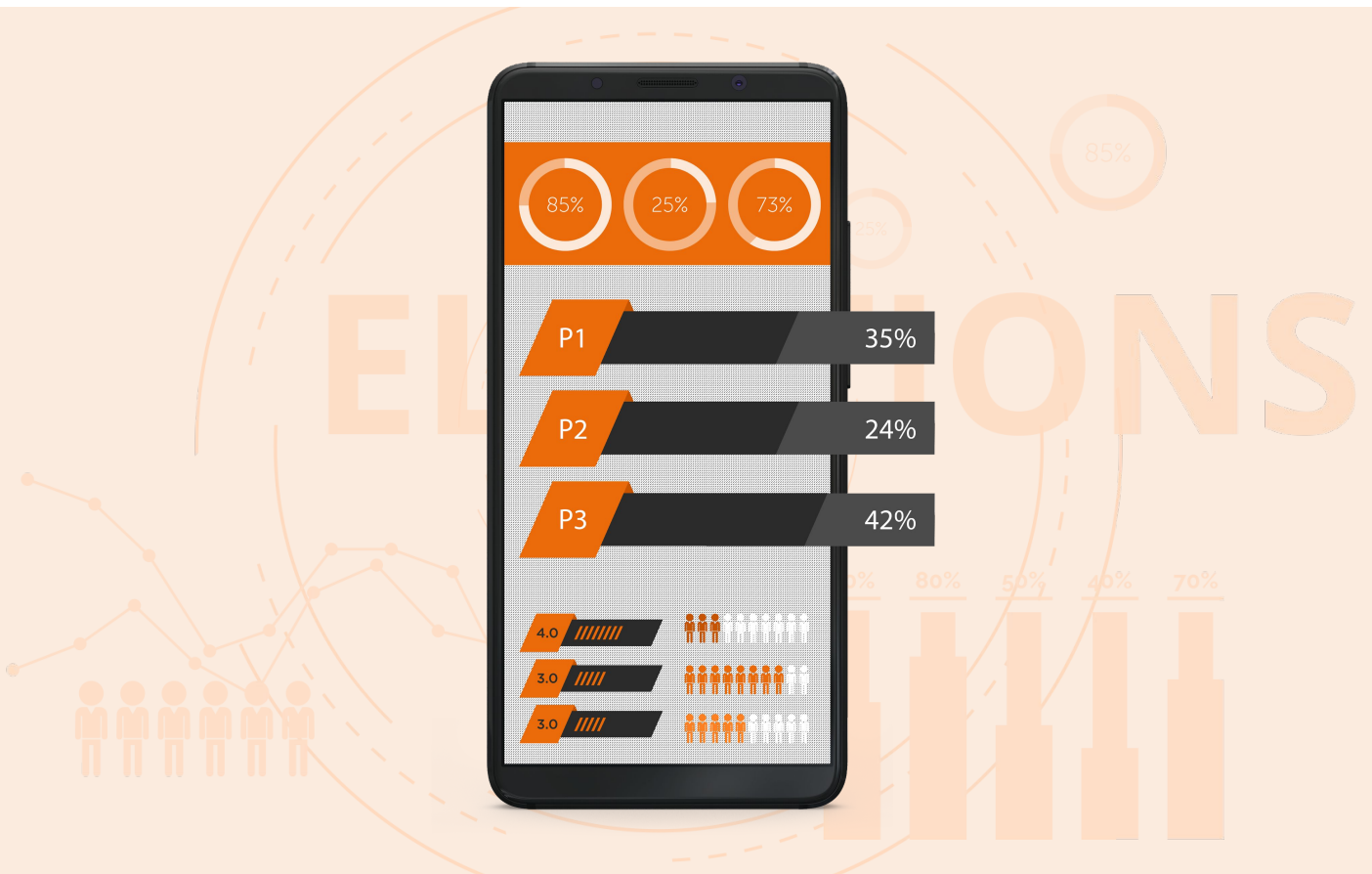
WEB APPLICATIONS

To support your political analysts, we provide **Elections CG Commentator**, an interactive web-based tool that gives you a live view of what is happening at all times, providing detailed knowledge of the electoral results with visual triggers for closing regions, winner changes and other key events and numbers.

We **develop web pages** that fit into your existing website, using the data processed for the real-time graphics. We can also design and produce **over-the-top (OTT) solutions** for tablets, cable platforms or TV manufacturers.

OPERATION SERVICES

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A unique operational capacity together with our professionals' expertise make our operation services some of the most effective and demanded in the market.

wTVision has covered more than 100 elections all over the world, perfectly **adapting to any environment or project**. A team of wTVision's specialists is present during all stages, making sure **the right information is aired at the right time**, throughout the long hours and the unpredictability of every election night.

Be the winning channel in the upcoming elections!

CONTACT US NOW

wtvision