

INTEGRATED BROADCASTING SOLUTIONS

wtvision.com



SHAPING THE FUTURE

wTVision creates **integrated broadcasting solutions** based on **software development**, **branding** and design, **live operations** and specialized **human resources outsourcing**.

Founded in 2001, and a **part of Mediapro Group** since then, wTVision has been changing the way people watch TV.

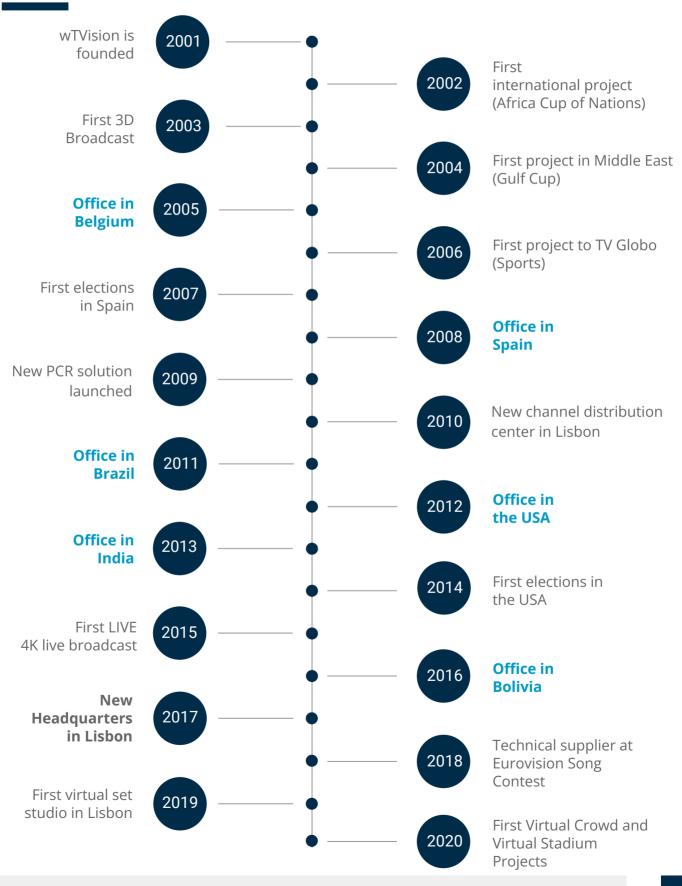
The company became one of the **main real-time graphics and playout automation providers** due to its comprehensive knowledge within the industry. From small one-time broadcasts to the most important ones worldwide, wTVision takes part in **thousands of broadcasts every year** and has **experience in more than 60 countries**.

wTVision's flexible solutions are the preferred choice of major TVs and producers all over the world.





OUR HISTORY



Integrated Broadcasting Solutions



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A WIDE RANGE OF SOLUTIONS

We develop solutions for different fields within the broadcasting industry

SPORTS BROADCASTS

ELECTION COVERAGE

PRODUCTION CONTROL ROOM

MASTER CONTROL ROOM

MEDIA ASSET MANAGEMENT

BROADCAST DESIGN



SPORTS BROADCAST

wTVision is a leading company in sports statistics and real-time graphics worldwide. Our expertise covers a wide range of sports and locations, offering a unique combination of experience and flexibility.

SCOUTING SYSTEMS

We develop scouting systems through a continual improvement process, providing official statistics for some of the biggest sports competitions on the planet.



SPORTS ANALYSTS AND OPERATORS

Our team of sports analysts is well versed in the covered sports and is highly experienced in handling data and managing graphics playout procedures during live broadcasts.

BROADCAST GRAPHICS

Our powerful on-air graphics controllers receive information from our scouting systems and display it in real time, by managing your graphic engine of choice (Vizrt, Avid, Ross Video, ChyronHego, among others).



ELECTION COVERAGE

wTVision works in close partnership with broadcasters all over the world to understand their needs and build the best solutions to cover election nights.

RÓMULO ROUX

DATA MANAGEMENT

We source updated electoral data, from multiple sources (for redundancy), and manage it in real time through our dedicated software: Elections CG. The flexible structure of our software allows for easy integration with third-party technologies.



GRAPHICS & AUGMENTED REALITY

Our diverse graphics solutions range from overlay graphics to 360° virtual sets, creating appealing and innovative broadcasts.

GLOBAL EXPERIENCE

Our experience stretches across multiple continents (from the USA to India) and all kinds of elections, adding up to **more than 100 projects worldwide**.



PRODUCTION CONTROL ROOM

wTVision provides all tools for a live production, including real-time graphics control, video playout control, newsroom systems integration, NLE integration and ingest.

FLEXIBLE SOFTWARE

Our flexible software, Studio CG, seamlessly integrates your workflow, connecting to wTVision's systems or third parties.



AGNOSTIC ARCHITECTURE

Studio CG controls all major graphic engines in the market (Vizrt, AVID, Ross Video, among others) and our own R³ Space Engine. It automatically detects the data entry fields of your graphic templates.

EXPAND YOUR OPERATION

Integrates with over 100 plugins to control lights, sound effects, voting systems, timers and tickers. It also integrates newsroom systems and social media curation platforms.



MASTER CONTROL ROOM

wTVision's playout automation setups have ChannelMaker at heart. Our playout software is extremely flexible, offering a wide range of possibilities.

TOTALLY ADAPTABLE

ChannelMaker's plug-in based architecture is totally adaptable to fit right into your existing structure or to rely on wTVision's application suite (ingest, trimming, video server, media asset management and many more).



OPTIMIZE ANY TV CHANNEL

ChannelMaker allows for easy creation, optimization or expansion of a TV channel.

CHANNEL-IN-A-BOX

ChannelMaker can be delivered as a robust single-rack unit system that does the job of a traditional automation system. Our playout automation software is combined with wTVision Playout Server (video server), a real-time graphic engine and other add-ons, delivering a complete and ready-to-use playout solution.



MEDIA ASSET MANAGEMENT

wTVision can add power to your production by keeping track of all available media across the network and making sure it reaches its intended destination.





AUTOMATIC TRANSFERS

wTVision Media Manager, our MAM solution, manages transfer requests, has a fast copy mechanism and monitors the transfers in real time.

AUTOMATIC MEDIA DETECTION AND CATALOGUER

wTVision Media Manager continuously monitors media folders for changes, reporting these in real time. It also catalogues the file properties and generates hash values.



FLAWLESS INTEGRATION

wTVision Media Manager was designed to work with wTVision's applications, namely ChannelMaker (our MCR solution) and Studio CG (our PCR solution).



BROADCAST DESIGN

wTVision provides innovative design and branding solutions for TV channels, sports competitions and several other related organizations.



BROADCAST GRAPHICS AND VIRTUAL SOLUTIONS

As a multi-platform company, we have ample experience working with major platforms in the market. We also deliver multi-angle virtual sets and animated 3D virtual graphics.

CHANNEL BRANDING

wTVision's diversified experience in the broadcasting industry puts our multidisciplinary creative team in a unique position to deliver branding concepts that are at the same time innovative and effective.

ADVANCED SKILLS

Our skilled team develops creative channel branding or any other promotion art, using advanced motion design and digital compositing software.



OUR TEAM

We have a **highly competent team** able to travel across the globe to deliver the best services.



wTVision **work across the five continents** to assure the maximum quality and reliability of the company's services and products.

wTVision is comprised by a young, enterprising team that constantly faces new challenges and **keeps the client's needs in mind**, respecting the established commitments.

wTVision was founded on a sharing based culture, in which the team spirit is assured by the **feeling of mutual trust and open communication**.



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