

# **MEDIA ASSET MANAGEMENT**

**A NEW MAM CONCEPT**



# MEDIA ASSET MANAGER

Add power to your production by keeping track of all available media across the network and making sure it reaches its intended destination



**Media Asset Manager** comes with a set of Media Agents to monitor all media across your organization, providing you with a fully automated and streamlined operation.

wTvision's Media Asset Manager makes it easy for users to find, catalog, preview, transfer and manage media through a web interface that can be accessed from any desktop or mobile device.

# KEY FEATURES

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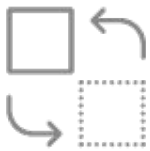


- Continuously discovers new assets in the network and catalogues
- Creates filmstrips and low resolution proxies for videos
- Supports SD/HD/UHD videos
- Allows trimming of clips or creation of virtual clips
- Automatic and Manual content transfer between locations
- Quality control features
- Allows content categorization
- Web interface to allow remote interaction
- High availability with Cluster based service

# A FULLY AUTOMATED WORKFLOW

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**wTVision Media Manager** was designed to work with wTVision's applications such as ChannelMaker and Studio CG (playout automation and PCR) with no user intervention, allowing media to be discoverable and sequenced as soon as it shows up on the network. Through the work of several Media Agents, it will then show up at the intended destination on time. These **Media Agents** monitor transfer requests and look for new media continuously.



## AUTOMATIC TRANSFERS

- Manages transfer requests
- Executes transfer requests from Studio CG and ChannelMaker
- Supports File System and FTP, Amazon S3 and Samba based transfers
- Fast copy mechanism
- Monitors your transfers in real time
- Network location health monitoring
- Prioritization for last minute transfers



## AUTOMATIC MEDIA DETECTION

- Includes drop folders that continuously monitors media folders for changes and reports to wTVision Media Manager in real time

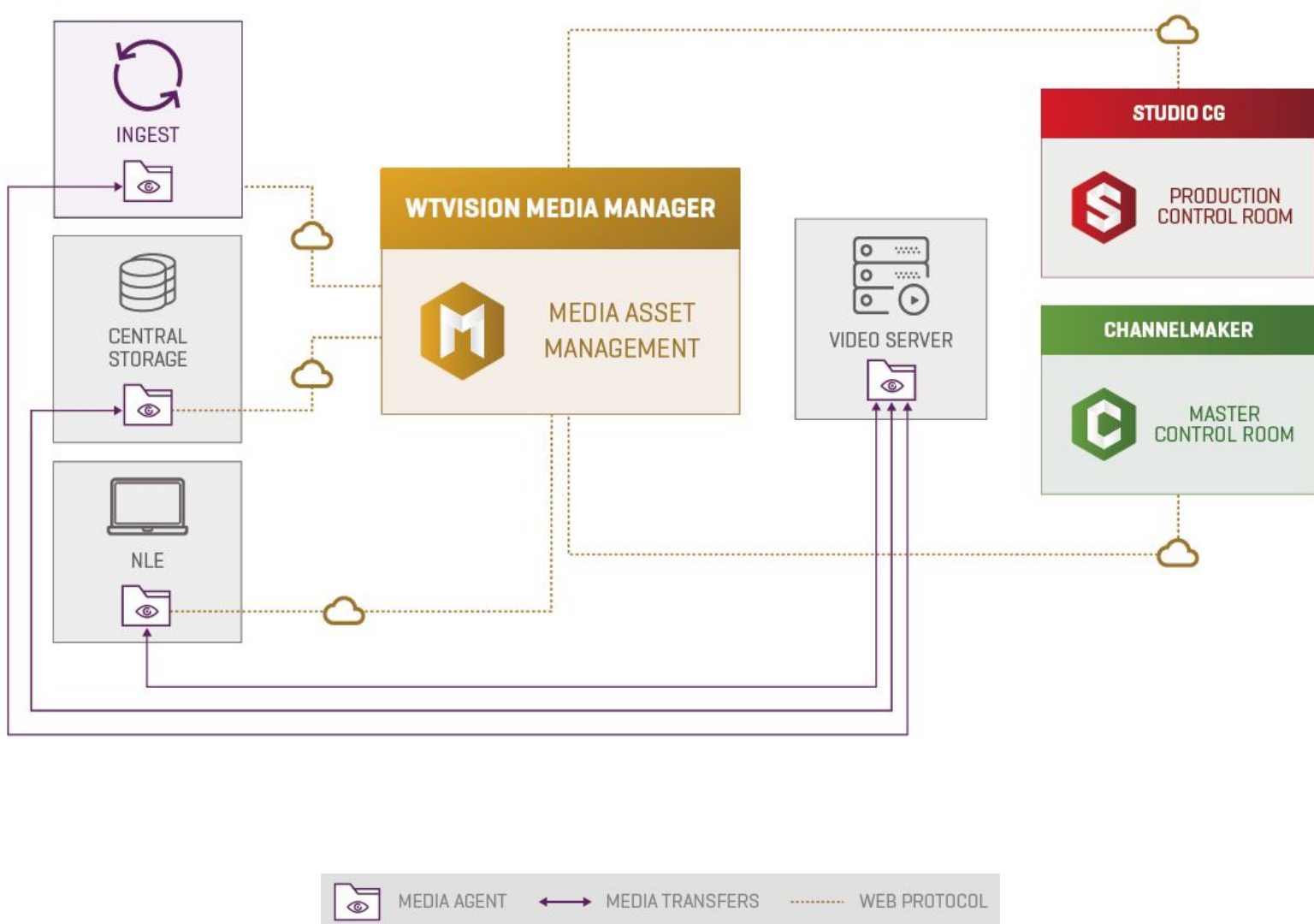


## AUTOMATIC CATALOGUER

Automatically catalogs media:

- File properties - file name, file size and creation date
- File hash - to check the file integrity
- Media properties - video and audio codecs, bit rates and sizes, duration frames and video formats
- Thumbnails, film strips and low-resolution proxies

# WORKFLOW



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Streamline your workflow!

**CONTACT US NOW**



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