

# TOUCHSCREEN SOLUTIONS

INTERACTIVE TOOLS FOR LIVE SHOWS

# TOUCHSCREEN SOLUTION

We develop interactive touchscreen solutions for any live show format, increasing the dynamic and audience engagement of any broadcast.

Our touchscreen solutions can be used in sports analysis, social media integration, election coverage or to add interactivity to any newscast, being adaptable to the networks specific requirements.

Our system works with R<sup>3</sup> Space Engine, wTVision's real-time 3D render engine, or other of the main render engines in the market, perfectly integrating into an established workflow.

The solution can work with any of the leading touchscreen brands and is able to provide updated information in real time. Add wonder to any live show with high-quality graphic sequences that engage audiences everywhere and offer intuitive explanations on current events.





# TOUCHSCREEN FOR SPORTS

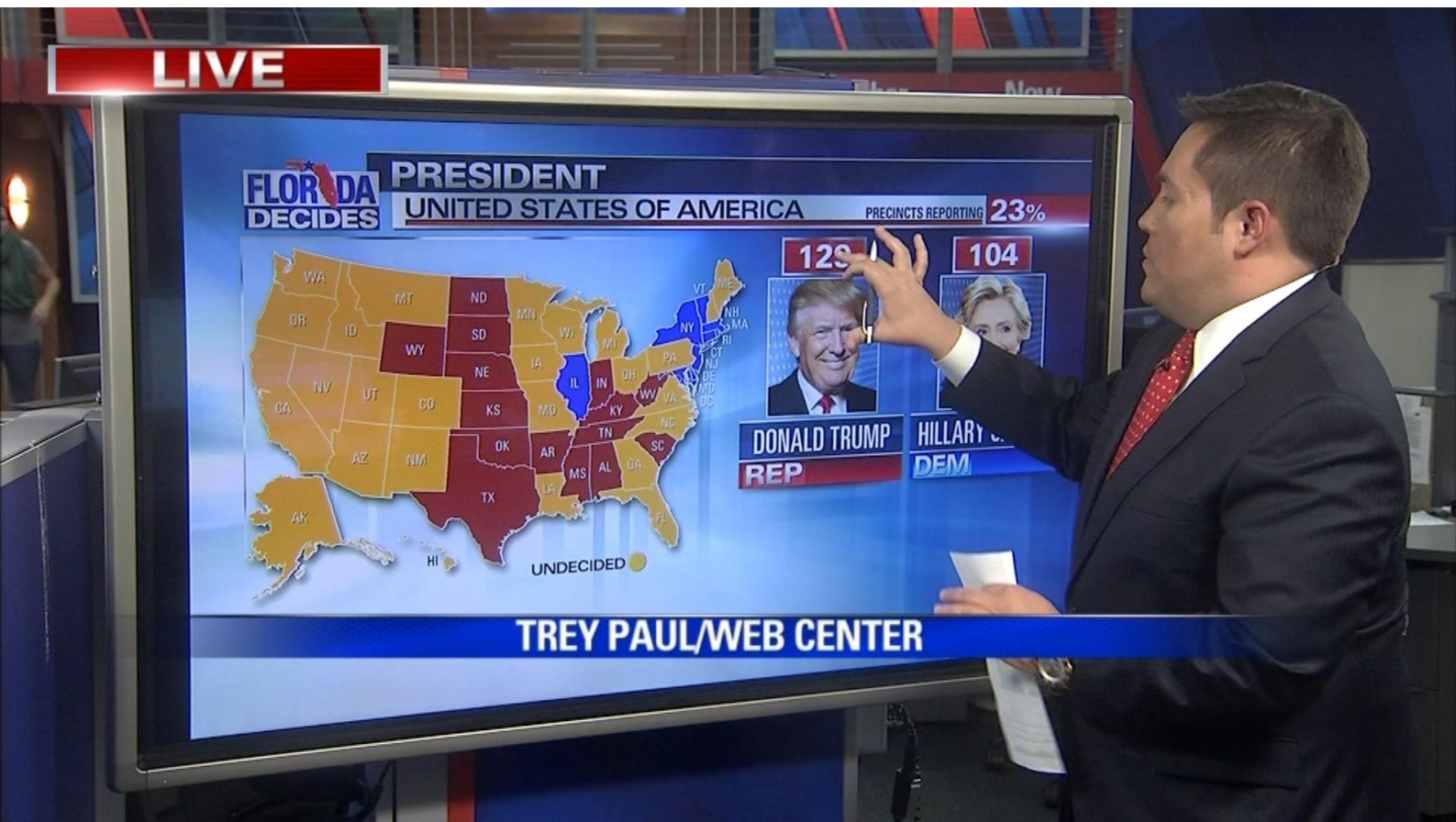
Designed for sports broadcasts, this touchscreen solution can integrate with wTVision's complete PCR workflow or work as a stand-alone system. With this solution it is possible to show audiences relevant information in an interactive way, integrate with social media, use a **telestrator tool** to highlight players or clips and easily show the matches' statistics. Data is received in real time thanks to the integration with any of the main systems, such as Opta (a solution already implemented by wTVision) or STATS. The interactive tool also allows journalists and commentators to mark the most relevant moments of the match for future analysis, choose players' main statistics and compare the match's data with previous events.



# TOUCHSCREEN FOR ELECTIONS COVERAGE

By using touchscreens solutions on election night, TV anchors can decide which graphics to display and explore different perspectives and scenarios of the electoral outcome that result in a more attractive presentation.

Journalists are able to explore results by the countries' region or constituencies, display comparisons with previous elections or even get the sense of the public opinion, by browsing through social media.

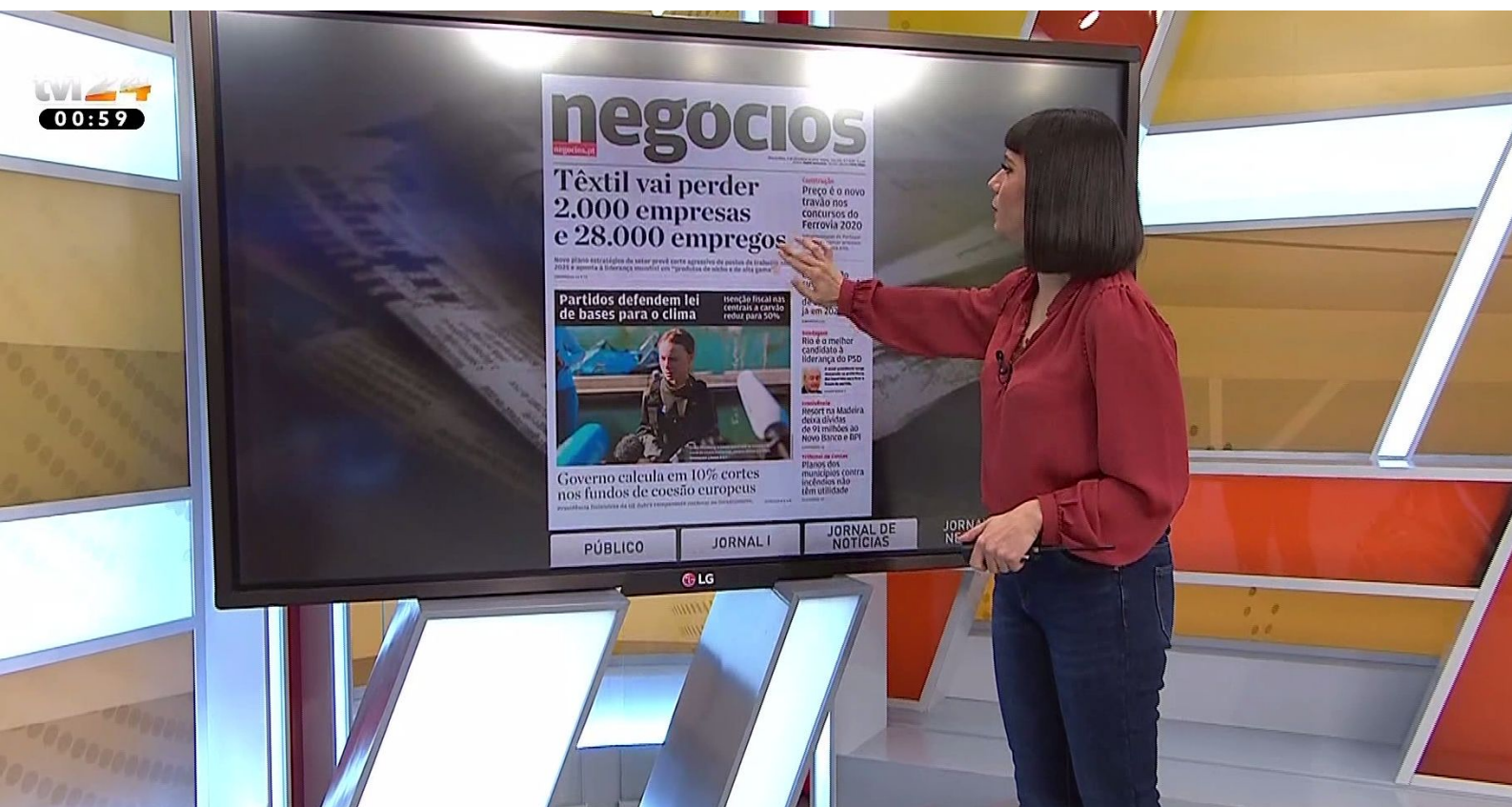




# TOUCHSCREEN FOR NEWSCASTS

Our touchscreen solution can easily be integrated into any live broadcast to support special newscasts with analysis on the latest trends, the weather, breaking news, political or economical events. With this tool its possible to add content from Instagram, Facebook, Twitter or WhatsApp to any news report and get the sense of the general public.

Journalists and commentators can demonstrate the evolution of the stock market, analyse past statistics, show the approximation of a storm, zoom in on relevant graphics and add videos of their choosing to broadcasts.



# MAIN BENEFITS

- Interactivity and enhanced insights
- Telestrator tool
- Seamlessly integration
- Video import in real time
- Data display from external sources
- Social media integration



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Take your live show to the next level!

**CONTACT US NOW**



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